

MCDC Sales Team Associate Application

I, _____ representing
(your name)

(name of current or proposed organization and/or individual entity)

hereby do submit my application to become a Sales Team Associate of the MultiCultural Development Center (MCDC). I understand and agree to the following Associate rules and requirements:

1. **Shared Vision and Mission.** The Associate endorses and agrees to work to fulfill the vision, mission and goals of MCDC. That vision is to build a culture where the attitudes and actions of people foster mutual respect so that people of various cultural backgrounds can fully participate in the workplace as well as in the community. To that end, MCDC invites people of every culture and background to take advantage of its programs and services. MCDC believes that by learning about each other's "differences," we can begin to face our fears and confront our prejudices, so that we may understand each other's similarities; and create a new foundation to build relationships based upon respect and understanding, not fear, intimidation or guilt. The individuals who participate in MCDC programs and work with MCDC expand their knowledge and competencies in areas of diversity and multiculturalism. As the demographics of the U.S. continue to change, it is crucial that we cultivate a community that tolerates, understands and respects each other's differences. Our mission is to promote cultural understanding and inclusiveness to enhance workplace performance and community relationships.

2. **Approved Goals.** The Associate agrees to develop a concrete set of goals and a corresponding action plan that must be approved by MCDC.

3. **Representation.** Approval of this application designates the individual as a Sales Team Associate of MCDC. While approval allows the Associate to use the MCDC name in their materials, i.e. "(name of your organization), an Associate of the MultiCultural Development Center (MCDC)," it is understood that the Associate does not represent MCDC and is not authorized to speak on behalf of MCDC.

4. **Regular Reports.** The Associate agrees to submit bi-weekly reports on his/her activities and shall participate in Sales Team Associate meetings once per month or as needed.

5. **Non-discrimination.** The Associate agrees to adhere to the principles of non-discrimination in all activities.

6. **Non-profit.** The Associate agrees to conduct his/her activities in accordance with MCDC's mandate as an educational and advocacy organization (U.S.-based Associates can have no more than 10% of their activities and resources devoted directly to lobbying).

7. **Non-partisan.** The Associate agrees to behave in a strictly non-partisan manner, without endorsement of specific electoral candidates or political parties. (Individuals associated with MCDC associated organizations may, of course, engage in partisan political or lobbying activities in their personal capacities.)

I understand that MCDC shall provide the following support and resources to the Sales Team Associate:

- a. Regular updates on MCDC positions on key issues;
- b. Posted information on www.mcdc.org regarding Associate promotional activities and initiatives;
- c. Access to MCDC's on-line MultiCultural Resource Center www.SharingDiversity.com;
- d. MCDC electronic newsletters and publications for educational and outreach use;
- e. MCDC products, such as training DVDs, calendars, posters, etc. (on the basis of a separate contractual agreement between the Associate and MCDC), and
- f. Use of MCDC educational services including the Building Cultural Competencies Training Program, webcasting, podcasting, etc., based on a related service agreement.

In addition to agreeing to and endorsing the above requirements, I hereby submit the following information for consideration with this application for Associate status:

1. Description of the current or proposed organization, including goals, projects and activities, structure, size, location and formal [tax] status;
2. Description of the individual Associate's involvement with the current or proposed organization;
3. Description of the individual Associate's educational background and work experience (resume);
4. Contact information: mailing address, e-mail address and website;
5. Statement of how the Associate plans to further the goals of MCDC in a designated region.

Until this application has been approved, please do not begin to engage in activities linking you or your organization to MCDC, including any related media releases, press conferences or other forums.

Associate: _____
(please print)

Organization (if applicable): _____

Signature: _____

Date: _____

-----Office use only-----

Approved by: _____

Title: _____

Date: _____

Notes: _____
