



MultiCultural Development Center (MCDC)

presents a *Sharing Diversity™* Networking Forum sponsored by **Allianz Life**

Wednesday, August 13, 2008

3:00 to 5:30 p.m. (registration starts at 2:30 pm.)

Allianz Life Corporate Campus (Café), 5701 Golden Hills Drive, Minneapolis, Minnesota

Connecting Recruiters, Diversity Practitioners and Human Resource Professionals Closing the Gap: Achieving Gender Balance to Enhance Organizational Effectiveness and Drive Business Growth

Program Description

Women play a vital role in the operations of every organization. Despite their importance, there still remains a decisive gender imbalance, especially at upper management and executive levels, as well as in many career fields. For companies and organizations to be innovative and grow, they must change their strategies to engage women equally at all levels. Men and women must understand the value of recruiting, retaining and promoting women to maximize organizational effectiveness.

This *Sharing Diversity™* Networking Forum will focus on the following topics:

- Recruiting Women
- Retaining, Developing and Mentoring Women Inside the Organization: The Role of Management to Help Break the Glass Ceiling
- The Power of Women's Employee Resource Groups

Program Highlights

- 3:00 - 3:30 p.m. Registration, networking, cash bar and hors d'oeuvres
- 3:30 - 3:35 p.m. Welcome by Allianz Life and MCDC
- 3:35 - 3:50 p.m. "Women at Work," presentation by Sara Stadther
- 3:50 - 4:30 p.m. Moderated panel discussion "Closing the Gap," led by Steffan Johnson
- 4:30 - 5:00 p.m. Table discussions
- 5:00 - 5:20 p.m. General discussion and report-outs
- 5:20 - 5:30 p.m. Thank you and close

Who should attend?

- Recruiters
- Human Resource Professionals
- Diversity Practitioners
- Managers at all levels who wish to drive business growth
- Executives who wish to bring innovation and creativity to their organization
- Employee Resource Group members or those interested in starting one
- Men & Women interested in changing their organization's culture

Moderator & Panelists

Moderator: **Steffan Johnson**, President, National Black MBA

Association, Twin Cities Chapter

Panelist: **Philomena Morrissey Satre**, VP Great Lakes Region

Diversity and Inclusion, Wells Fargo & Company

Panelist: **Tené Wells**, President, WomenVenture

Panelist: **Lora Rafferty**, Recruiter, CenterPoint Energy

Objectives

- Assist recruiters to find talent of all backgrounds and to help train hiring managers to on-board all qualified candidates, particularly women
- Provide retention practices that give Human Resource Professionals and Diversity Practitioners facts and information to support their diversity initiatives
- Outline the importance of Women's Employee Resource Groups and how they contribute to organizational effectiveness and growth

Registration

Online w/Credit Card: Visit

www.sharingdiversity.com/event-register.php

Invoice: Send Organization, Names of Attendees and Address/Email Address to info@mcdc.org.

MCDC Members - \$ 35

Non-Members - \$ 45

Government, Education and Non-profits - \$ 40

Students can apply for **scholarships**; if selected, the registration fee will be waived, courtesy of Carlson Companies. Email info@mcdc.org for application form.

Register or cancel for a full refund by August 8, 2008.

MCDC was founded in 1991 as a catalyst to advance diversity-related awareness and education. Its mission is to promote multicultural understanding and inclusiveness to enhance workplace performance and community relationships.

For more information about MCDC, visit www.mcdc.org. For product information, visit www.SharingDiversity.com.